



The Business Sphere – *transformed, transforming*

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There really is no limit to the impact that business can have in transforming the world through Christ. Two examples of this will occur next month. First, in **Tirana, Albania** a meeting is being convened **April 14-16** to present and plan a wholistic approach to missions in all the Balkan nations. TW leaders are calling the event The Gathering Wave. Delegates from 20 countries are registered. The Business Sphere will be presenting the concepts of Business as Mission, as well as best/worst practices of this strategy. Job creation is being widely recognized as an urgent need worldwide. Social unrest, decay of families, poverty all relate directly to unemployment. Creating jobs is a function of the business community, not the State and not missionaries. A study published by the Inter-American Development Bank states: “Entrepreneurs who launch successful businesses create employment, expand market segments, increase production and services, and can bring new vigor to their communities”. We believe the Christian community should be at the lead in this.



Second, Christ’s Church of the Valley outside **Phoenix, Arizona** is hosting the 3rd annual International Wholistic Missions Conference **April 29 – May 1**. The role of business people in wholistic missions strategies will be featured, with workshops on multiple options to get engaged. On the same campus earlier that week, the Poverty Challenge will launch the Million Village Challenge – a bold initiative to take the whole Gospel to unreached villages all over the world. Because poverty is so prevalent in these unreached places, the Business Sphere is joining in this Challenge and will be presenting business models that can be applied in rural and poor regions of the world.



But the dramatic, beneficial transformations that can be created through business will not occur without transformed business men and women attempting them. King Saul functioned the way most kings did and failed to establish the transformed kingdom that God intended His people to be. It required a “man after God’s own heart” to do this. The Business Sphere welcomes those marketplace ministries and mission agencies and churches that are catalyzing this transformation among their members. Join us in these bold initiatives.

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